

14th Int'l Exhibition on Medical, Surgical and Hospital Equipments & Consumables



**All Your Hospital & Diagnostic Needs
Under One Roof**

24 - 25 - 26

APRIL 2020

Chennai Trade Centre
www.indiamedexpo.com

Co-Located Event

India
Diagnostic
Expo

6th Int'l Exhibition on Diagnostic Equipments & Consumables

Post Show Statistics

13TH INDIA MED EXPO HYDERABAD

Exhibitor Feedback



India Med Expo - Hyderabad has been good to us so far and we could get contacts with many decision makers to explore a better future for our growing business. I had like to grab each and every opportunity till the last moment of the show with a positive plan for next year

- **Mr. Sushil Kumar, Pulakard**

We are very satisfied with the quality and quantity of trade visitors this year. we have recieved many visitors from all regions, many of whom are new customers

- **Mr. Kushal , AV Consumables**

We are a USA based company, exploring our busines in India & SAARC Countries. The expo is a big platform in India to get good dealers & even direct customers. We are getting a god response for our business.

- **Mr. Durga Prasad, Co-diagnostic, USA**

We gained a lot of enquiries from the expo. The show has asisting us to grow our busines in south India. It helped us to establish a very good reputation.

- **Ms. Varsha Mital, Desco India**

India Med Expo provided a very good platform for busines networking. We were more than hapy to meet various customers and hope to have even beter next time. We really appreciate the flexibility from the organising team and their willingness to help with al sorts of situation.

- **Mr. Austin, PSK Pharma**

Why Visit

You're shaping the future with the products you use—and we're giving you full access to the cutting-edge equipment, suppliers, resources and technology to make it happen in Medical Industry. Bring your ideas, questions and requirements to India Med Expo, because this all-encompassing trade show and conference has what you need to catalyze your business

- Only event of its kind in South India bringing together the Medical & Surgical industry
- Meet face-to-face with 200+ specialist suppliers representing hundreds of manufacturers from around the world
- Decrease your operating costs and increase efficiencies by discovering the latest global innovations and trends
- Connect with your peers and industry experts.



Who Should Visit (Visitor Profile)

Doctors (Surgery), Practicing Physician, Doctors (Hospitals, Health Centres, Sub-Centres Other Medical Establishments), Physiotherapists, Ergotherapists, Hospital Directors / Managers, Hospital Administration Managers and Staff, Biologists, Microbiologists, Bio-Chemists, Chemists, Process Engineers, Non-Government Organizations (NGOs) for Rehabilitation Aids, Visitors with Medical Pharmaceutical Vocational Training (e.g. Medical Laboratory Assistant, Technician, Doctor's Assistant, Nurse), Visitors from Academies and Universities, Visitors from Government or International Agencies and Associations

What To Expect (Exhibitor Profile)

Anesthesia Products

Bio Medical Instruments

Blood Bank Equipments

Cardiology Equipments

Infant and baby care

Dental Equipments & Implants

Diagnostics Products

E.N.T Instruments

Electro Medical Instruments

General Surgical Products

Gynecological Products

Hospital Furniture and Fixtures

Hospital Garments

ICU/CCU Equipments

Laparoscopy

Medical Disposable Products



Marketing & Promotion

JAN SMS/ WhatsApp / Email Campaigns Started
Sending Digital Copies of Brochure
Social Media Campaigns Initiated
First Press Release
Working on Decision Maker's database

Social Media Continuation
SMS/ Email/WhatsApp Continue
Tele Calling Started
Trade Magazine Advertisement started
Digital Paid Marketing Started
Start displaying Exhibitor's products and brands online

FEB

MARCH Start Hospital Visiting in South India for Invitation
Start inviting distributors & suppliers through tele calling
Trade Magazine advertisement continue
Enhanced social media campaigns
Mass marketing campaigns
Second Press release
Exhibitor's Promotion Started

Paper & digital invitation
Invitations through exhibitors
Start sending printed pre registered visitors
Publicize exhibitor participation to IMS sticker to all three documents
Meeting & assisting VIP visitors
Mass marketing / Social Media / Personal Visit Continue

APRIL

STAND OUT AT THE SHOW



Sponsorships



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When & Where

Friday, 24 April 2020 10 AM to 6 PM

Saturday, 25 April 2020 10 AM to 6 PM

Sunday, 26 April 2020 10 AM to 5 PM

Chennai Trade Centre
Chennai - India

Scan & Register



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